



THE FINISH LINE NEVER SMELLED SWEETER!

JAN Help support the most scenic race in SoCal

6
2024

The Citrus Heritage Run is a half marathon, 10K, 5K, and Kids Fun Run. The event begins at Arlington Heights Sports Park, winds through the palm tree lined streets of Victoria Avenue, continues through the fragrant groves of the California Citrus State Historic Park, and finishes back at the Sports Park.

Runners and attendees are treated to a post-race party that includes a live band, freshly squeezed orange juice, mimosas, beer, and food.



citrusheritagerun.com
[@citrusheritagerun](https://twitter.com/citrusheritagerun)

Run for Riverside

Net proceeds from the Citrus Heritage Run go directly back to the Riverside community through a variety of programs. Take a look at the impact of our 2023 event:



\$30,000

FOR CROSS COUNTRY TEAMS AT 12 LOCAL, PUBLIC HIGH SCHOOLS

\$7,500 FOR YOUTH PROGRAMS:

- **100 MILE CLUB** promotes running or walking 100 miles during a single school year
- **GIRLS ON THE RUN** inspires all girls to build confidence, kindness, and decision-making skills

\$7,500

IN SCHOLARSHIPS for college-bound high school seniors





BE OUR MAIN SQUEEZE!

Your sponsorship supports our community efforts and comes with a ton of fresh perks. Partner with the Riverside Road Runners and make the 2024 Citrus Heritage Run our best year yet.

SPONSORSHIP LEVELS:

NAVEL ORANGE | Title Sponsor | \$5,000

(Overall course, start/finish line area, family festival area)

- Five entries in either Half, 10K, or 5K
- Name and logo printed on back of event t-shirt (top line of t-shirt)
- Name and logo prominently displayed on CHR marketing materials
- Logo on final event instruction email to participants
- Two 10' x 10' booth spaces at event
- One year of logo/website placement on CHR site
- Prominent placement of supplied banner at event
- Promotional material placement at registration

POMELO | \$2,000

- Three entries in either Half, 10K, or 5K
- Name and logo printed on back of event t-shirt (large letters)
- Name and logo prominently displayed on CHR marketing materials
- Logo on final event instruction email to participants
- 10' x 10' booth space at event
- One year of logo/website placement on CHR site
- Placement of supplied banner at event
- Promotional material placement at registration

GRAPEFRUIT | \$1,500

- Two entries in either Half, 10K, or 5K
- Name and logo printed on back of event t-shirt (large letters)
- Name and logo prominently displayed on CHR marketing materials
- One year of logo/website placement on CHR site
- Placement of supplied banner at event
- Promotional material placement at registration

SATSUMA | \$1,000

- One entry in either Half, 10K, or 5K
- Name and logo printed on back of event t-shirt (large letters)
- Name and logo prominently displayed on CHR marketing materials
- One year of logo/website placement on CHR site
- Placement of supplied banner at event
- Promotional material placement at registration

BLOOD ORANGE | \$500

- Name and logo printed on back of event t-shirt (medium letters)
- Name and logo prominently displayed on CHR marketing materials
- Placement of supplied banner at event
- Promotional material placement at registration

ORANGELO | \$200

- Name and logo printed on back of event t-shirt (small letters)
- Name and logo displayed on CHR marketing materials
- Promotional material placement at registration

FINGER LIME | \$100

- Name and logo printed on back of event t-shirt (small letters)

For more information about sponsoring the 2024 Citrus Heritage Run, visit citrusheritagerun.com.



Have a **ZEST** for running?
Join the Riverside Road Runners Club!

The Riverside Road Runners is a walking/running club comprised of members in the greater Riverside area striving for a healthier lifestyle. We pursue improved health and fitness via a year-round walking, running, and training program that includes people of all ages and abilities.

Learn more by visiting riversideroadrunners.com or visiting our group's Facebook and Instagram pages [@riversideroadrunners](https://www.facebook.com/riversideroadrunners).